2026 Jim Manassero Fellowship Luncheon



Wednesday, November 4, 2026
11:30am - 1:00pm

Reservoir Farms
120 Monterey-Salinas Hwy
Salinas, CA 93908 United States

Join us on November 4 for the annual Jim Manassero Fellowship Luncheon, held this year at Reservoir Farms in Salinas.

This special gathering celebrates the legacy of Jim Manassero (Class 1) and his enduring commitment to leadership, innovation, and the future of California agriculture. Each year, the luncheon brings together alumni, industry leaders, and friends of the Foundation to honor Jim's impact and invest in the next generation of agricultural leaders through the Jim Manassero Fellowship.

As part of this year's event, we will also recognize the legacy of Fred Hooker (Class 16), whose leadership and passion for agriculture helped strengthen our community and shape future leaders in the industry

This year's program will feature Danny Bernstein, CEO of Reservoir Farms. Danny brings a unique perspective shaped by leadership roles at Google and Microsoft, as well as his work advancing agricultural innovation across California. He is a recognized voice on the role of technology in agriculture and has spoken nationally on the future of AgTech, agricultural resilience, and rural economic development.

Our host venue, Reservoir Farms, is the world's first on-farm robotics innovation center, providing a space where growers, researchers, and AgTech entrepreneurs can collaborate to develop practical solutions for the challenges facing modern agriculture. By combining field-based research, grower expertise, and venture capital investment, Reservoir is helping bring new technologies from concept to commercial adoption where they can make the greatest impact.

We look forward to gathering with the Ag Leadership community for an inspiring afternoon of conversation, connection, and a shared commitment to advancing the future of agriculture.

Tickets & Sponsorships

Single Luncheon Ticket – $65

Premier Sponsor – $1,000
-8 Luncheon Tickets
-Sponsorship signage at event

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Photography and Video Notice

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