

# CALF 2026 Strategic Plan - Alumni & Stakeholder Listening Session, Oxnard



**Thursday, March 26, 2026**

1:00pm - 5:00pm

**Reiter Affiliated Companies -  
Conference Room**

730 South B Street  
Oxnard, CA United States

## **The Role of CALF in the Future of California Agriculture**

As part of the 2026 Strategic Plan refresh, the California Agricultural Leadership Foundation is hosting a series of listening sessions to engage our alumni, industry partners, donors, and key stakeholders in shaping our long-term direction.

The SEED Team is leading this effort — a cross-section of Board members, Alumni Council leaders, industry representatives, and CALF leadership. This group is guiding the process and seeking insight from alumni, industry, and stakeholders.

## **The discussion will be around these key questions:**

- What is CALF's role in California Agriculture?
- What is missing from CALF's current direction?
- Which of the bold ideas for the future feel both aspirational and achievable?
- What is one thing that CALF can't change?
- What legacy will we create for the next generation of Ag Leadership?
- What role should CALF play in California agriculture over the next decade?
- Where is leadership most needed in our industry?
- What must remain core to who we are?
- How do we strengthen impact, relevance, and financial durability?

This is not a presentation — it is a conversation. Your insight will directly inform the pillars, priorities, and long-term outcomes that will shape CALF through 2030 and beyond.

We are committed to preserving the values that have defined Ag Leadership — integrity, excellence, and respect — while ensuring the Foundation remains bold, relevant, and positioned for generational impact. We look forward to learning from you.