



Ag Leadership

CALIFORNIA AGRICULTURAL
LEADERSHIP FOUNDATION

FREQUENTLY ASKED QUESTIONS

California Agricultural Leadership Program

ABOUT THE PROGRAM

The California Agricultural Leadership Program (CALP) is an advanced leadership development experience for mid-career growers, farmers, ranchers and/or individuals working in other areas of California's diverse agriculture industry. CALP is considered to be one of the premier leadership development programs in the United States.

BECOME A STRONGER LEADER

Through dynamic monthly seminars during an intensive 17-month program, fellows will focus on leadership theory, critical and strategic thinking, effective communication, motivation, change management, complex social and cultural issues, emotional intelligence and other skills that contribute to improved performance as a leader.

LEADERSHIP FROM THE INSIDE OUT

Through a year of individual coaching – sequenced with major psychometric testing instruments and a 360-degree leadership review – fellows will develop a better understanding of leadership strengths, create individualized goals and reinforce progress focusing on vital behaviors and a personal leadership model.

ENHANCE LEADERSHIP SKILLS

Fellows will gain important skills and awareness to enhance their leadership capabilities and effectiveness. With a strong leadership skill set, they will be better prepared to assess and deal with the complex challenges affecting their business, agricultural associations, community, family and government.

LEARN FROM EXPERTS

Four exceptional partner universities – Cal Poly Pomona, Cal Poly San Luis Obispo, Fresno State and UC Davis – deliver comprehensive, diverse and high-impact curriculum at the seminars. Fellows will learn from first-rate educators, subject authorities and individuals from diverse professions and backgrounds.

MAKE A DIFFERENCE

Our mission is “Growing leaders who make a difference.” Since the program was first delivered in 1970, more than 1,300 men and women have participated in Ag Leadership. They have gone on to become influential leaders and active volunteers in agriculture, government, communities, business and education. The powerful connections and relationships forged among alumni serve to keep agriculture a viable and important part of our state's economy.

Q >> What are the requirements to participate in the program?

- ◆ Reside in California for at least one year, with the expectation to remain in California.
- ◆ Earn a living primarily from a career in or closely related to agriculture. Demonstrate a commitment to remain in an agricultural profession in California during the 17-month program.
- ◆ Obtain written consent from employer (if applicable) to take off the required time.
- ◆ If self-employed, must be able to leave business for the required time.
- ◆ Have the full support of his or her family to participate in the program.
- ◆ No more than one individual from the same business division or operating unit of a company will be selected for the same class.
- ◆ Relatives (spouses, siblings, children/parents) will not be selected for the same class.

Q >> What is the application and selection process?

- ◆ Applications are typically available beginning in January or early February.
- ◆ The application process includes three phases:
 1. Phase 1 is a form that applicants complete online that captures basic information about the applicant and provides our phase 1 screening team with the information necessary to confirm an applicant is qualified to participate.
 2. Phase 2 is an expanded online application that captures more information about the background and experiences of the applicant.
 3. Phase 3 is a face-to-face interview conducted by regional screening committees.
- ◆ In addition to applications, letters of recommendation and other support forms are required.
- ◆ Face-to-face interviews of qualified applicants with regional screening committees are held in July.
- ◆ Applicants are notified of the selection outcome in early September.

Q >> Is there an application fee?

- ◆ There is no fee for applying to the program.



CAL POLY



FREQUENTLY ASKED QUESTIONS

Q >> How much time do fellows need to commit?

- ◆ Fellows must commit to approximately 55 seminar days during the 17-month period. Attendance at all seminars is mandatory.

YEAR ONE

- October to May.
- Eight seminars, including the national travel seminar.
- Campus seminars are typically two and a half to three days each. The national travel seminar in early March is 10 days.
- A one-day mid-program coaching interview in the summer.

YEAR TWO

- October to February.
- Four seminars, including the international travel seminar.
- Campus seminars are typically two and a half to three days each. The international travel seminar in early November is 15 days.
- ◆ Fellows will have extra travel time to/from each seminar location, which may amount to several extra days depending on where a fellow lives.
- ◆ Fellows are expected to devote extra time to the individualized coaching process and to group and individual projects outside of the seminars.
- ◆ One assigned book is to be read prior to each seminar in year one.
- ◆ Fellows are expected to assume leadership responsibilities immediately, participate in post-graduate leadership activities and contribute to the sustainability of CALP.

Q >> What is the curriculum at partner universities?

- ◆ Cal Poly San Luis Obispo: Communication skills, team-building and personal assessment.
- ◆ Cal Poly Pomona: Sociology, culture, history and religion.
- ◆ Fresno State: Federal government, foreign policy and criminology.
- ◆ UC Davis: Local and state government, economics, international trade and health.

Q >> Is there a tuition or cost for participating in CALP?

Donations from individuals, businesses, organizations and fundraising events allow the foundation to fund the more than \$50,000 cost for each participant.

Q >> What are the fellows expected to pay for?

- ◆ \$750 fee to offset costs of materials.
- ◆ Miscellaneous expenses (tips, gifts, donations, personal items, etc.).
- ◆ Transportation to/from in-state seminars.
- ◆ Transportation to/from departure airports for national and international travel seminars.

Q >> What do employers pay for?

Employer costs vary depending on how they support their employee during the program (e.g., employee time off and other expenses).

Q >> What is the return on investment for employers?

- ◆ Train leaders for the business or organization.
- ◆ Develop talent to keep businesses or organizations on the cutting edge of change and growth.
- ◆ Train potential successors.
- ◆ Develop individuals as team leaders.
- ◆ Turn “soloists” into “conductors.”

Q >> What is the return on investment for fellows?

- ◆ Develop essential tools to enhance leadership skills and strengths.
- ◆ Through individualized coaching, focus on specific learning activities to enhance ability to motivate and lead.
- ◆ Acquire strong communication skills.
- ◆ Understand the difference between leadership and management.
- ◆ Deal effectively, competently and confidently with complicated issues and challenges that affect California agriculture.
- ◆ Understand, articulate and confront different perspectives on issues or challenges.
- ◆ Respond more proactively to challenges that affect organizations, businesses and communities.
- ◆ Learn to convert a vision into action through effective and appropriate planning, communication and motivation.
- ◆ Strengthen effectiveness in organizing and utilizing teams.

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LEARN MORE AND APPLY AT [AGLEADERS.ORG](https://agleaders.org)

