



Ag Leadership

CALIFORNIA AGRICULTURAL
LEADERSHIP FOUNDATION

GIVING

FIVE REASONS & WAYS TO GIVE BACK

- 1** The signature program, the California Agricultural Leadership Program, is financed entirely by the foundation, aside from a \$750 fee assessed to each fellow. The cost of one class, not including foundation activities, is \$1.5 million dollars. Support from alumni, industry friends, and foundations is critical for the continuance of the program.
- 2** The foundation's reach is global. With alumni across the globe and support from international organizations, the footprint of Ag Leadership touches and positively impacts communities worldwide. Your participation enables us to communicate broadly with our audience and foster leadership everywhere!
- 3** Annual gifts designated to area of most need provide flexibility. Endowment accounts are restricted. Gifts designated to area of most need allow the foundation to address unexpected expenses, improve aspects of the programs, and facilitate more alumni engagement opportunities.
- 4** Recurring gifts, pledges and legacy gifts allow the foundation to plan for the future. Gifts of a recurring nature, or a gift that will be made at a future date, helps the foundation budget for future projects or expenses. Examples may include international trip planning, strategic initiatives or large events and expos.
- 5** ALL gifts make a difference. Most gifts to Ag Leadership are under \$500, but year over year, those gifts add up to tens of thousands of dollars for transformational leaders to excel in California agriculture.