



# Ag Leadership

CALIFORNIA AGRICULTURAL  
LEADERSHIP FOUNDATION

*The California Agricultural Leadership Foundation and our insurance partners are proud to present the 30th annual*

# WORLD AG EXPO

## Breakfast

**FEB. 15, 2024**

VIP Tent / South  
International Agri-Center  
4500 South Laspina, Tulare

6:30 a.m. – Doors Open  
7:00 a.m. – Breakfast Begins

**Nearly \$2 million raised over the past 30 years. Thank you for your support!**



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*“Everything of value is built on trust.”*

## KEYNOTE SPEAKER DAVID HORSAGER

David Horsager (MA, CSP, CPAE) is the CEO of Trust Edge Leadership Institute, trust expert in residence at High Point University and The Wall Street Journal bestselling author of “The Trust Edge,” “The Daily Edge” and “Trusted Leader.” He is also a podcaster, creator of the Enterprise Trust Index™ and director of one of the nation’s foremost trust studies, The Trust Outlook.®

Horsager has advised leaders and delivered life-changing presentations on six continents, with audiences ranging from Delta, FedEx and Toyota to the New York Yankees, MIT and the Department of Homeland Security.

His work has been featured in prominent media such as Harvard Business Review, Forbes and MSNBC. Through speaking, training, consulting and coaching, Horsager and his team at Trust Edge Leadership Institute make it their mission to develop trusted leaders and organizations. With his trademark 8 Pillar Framework, he breaks trust down into tangible steps that can be leveraged right away to build a high-trust culture — because high-trust leaders and organizations bring out the best in their people and get measurable results.

Free resources at [www.davidhorsager.com](https://www.davidhorsager.com) and [www.trustededge.com](https://www.trustededge.com).



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Thank you to our insurance partners for your support!

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### INSURANCE COMPANY SPONSORSHIPS

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PREFERRED NAME FOR TABLE / MEDIA RECOGNITION

\_\_\_\_\_

#### SPONSORSHIP COORDINATOR

Cliff Dunbar  
clifford\_dunbar@ajg.com  
Cell: 559-906-9398

#### LOGO FOR EVENT MATERIALS

Sponsor logos will be used in various materials. Please email a high-quality, full-color company logo to [mritchie@agleaders.org](mailto:mritchie@agleaders.org). File types: .jpeg, .png, .eps or .ai.

#### CHECK PAYABLE TO:

California Ag Leadership Foundation

#### MAIL CHECK TO:

Cliff Dunbar  
A.J. Gallagher  
501 W. Main Street  
Visalia, CA 93291



#### PLATINUM SPONSOR

\$25,000

ALL DIAMOND BENEFITS PLUS

- Additional eight tickets for a total of 32 tickets (four tables of eight)
- Sit with keynote speaker
- Primary logo placement
- Large custom ad on event website
- Event day advertising

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- Additional eight tickets for a total of 24 tickets (three tables of eight)

#### GOLD SPONSOR

\$15,000

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- Additional eight tickets for a total of 16 tickets (two tables of eight)

#### SILVER SPONSOR

\$10,000

ALL BRONZE BENEFITS PLUS

- Custom ad on event website and slideshow

#### BRONZE SPONSOR

\$5,000

- Eight breakfast tickets (one table)
- Hotel accommodations\*
- Eight WAE gate tickets
- Logo on print/digital ads, event program and website

\*Maximum one hotel room per sponsorship.