



Ag Leadership

CALIFORNIA AGRICULTURAL
LEADERSHIP FOUNDATION

CULTIVATE *Potential*



SPONSORSHIP OPPORTUNITIES

2024 ILAC Social & Tours

June 25-26

Monterey

2024 Alumni Conference

June 27-28

Monterey Conference Center

agleaders.org/events

CULTIVATE *Potential*

This June, the California Agricultural Leadership Foundation (CALF) 2024 Alumni Conference will be held in conjunction with the 2024 International Leadership Alumni Conference (ILAC), which consists of alumni from the International Association of Programs for Agricultural Leaders.

This is an incredible opportunity that will bring together hundreds of agricultural leadership program alumni from numerous states and countries for lifelong leadership learning, socializing and networking! The conference committee has organized an outstanding lineup of speakers and sessions to ensure valuable and enlightening educational experiences.

The 2024 Alumni Conference is an excellent way to support CALF and its programs. It will provide a unique and valuable opportunity for sponsors to connect with alumni and to support the foundation's vision of "Leaders united to strengthen California agriculture and sustainably supply the world."

RESERVE YOUR SPONSORSHIP OPPORTUNITY TODAY!

In this booklet, you will find unique and varied sponsorship options for all budgets. We look forward to welcoming you to the conference and appreciate your generosity with sponsorships.

Sincerely,
2024 Alumni Conference Committee



INTERNATIONAL LEADERSHIP
ALUMNI CONFERENCE

SPONSORSHIP OPPORTUNITIES



PREMIER SPONSOR / \$25,000

CONFERENCE BENEFITS

- Six all-access tickets.
- Sponsor banner at all conference events.
- Sponsor sign at all conference events.
- Full-page sponsor ad in conference program (inside front cover). Ad to be designed by sponsor.
- Sponsor recognition image as part of conference social media post.

BONUS BENEFITS

- Quarter-page sponsor recognition in Horizons magazine.
- Sponsor sign at the inaugural reception or commencement reception.
- Diamond sponsor of four First Fridays webinars.
- Diamond sponsor of annual Lifelong Leadership Learning (L4) event.

LEADERSHIP SPONSOR / \$15,000

CONFERENCE BENEFITS

- Four all-access tickets.
- Sponsor banner at three key events: Celebration Dinner, State of the Foundation Luncheon and ILAC/Nuffield Scholars-USA Luncheon.
- Sponsor sign at three key events: Celebration Dinner, State of the Foundation Luncheon and ILAC/Nuffield Scholars-USA Luncheon.
- Half-page sponsor ad in conference program. Ad to be designed by sponsor.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFITS

- Eighth-page sponsor recognition in Horizons magazine.
- Platinum sponsor of two First Fridays webinars.
- Platinum sponsor of annual Lifelong Leadership Learning (L4) event.

CULTIVATION SPONSOR / \$10,000

CONFERENCE BENEFITS

- Two all-access tickets.
- Sponsor banner at two lunch events: State of the Foundation Luncheon and ILAC/Nuffield Scholars-USA Luncheon.
- Sponsor sign at two lunch events: State of the Foundation Luncheon and ILAC/Nuffield Scholars-USA Luncheon.
- Quarter-page sponsor ad in conference program. Ad to be designed by sponsor.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFITS

- Eighth-page sponsor recognition in Horizons magazine.
- Gold sponsor of two First Fridays webinars.

SUSTAINABILITY SPONSOR / \$7,500

CONFERENCE BENEFITS

- Two all-access tickets.
- Sponsor banner at one lunch event: State of the Foundation Luncheon **or** ILAC/Nuffield Scholars-USA Luncheon.
- Sponsor sign at selected luncheon.
- Sponsor recognition in conference program.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFITS

- Sponsor recognition in Horizons magazine.
- Silver sponsor of one First Fridays webinar.

CELEBRATION DINNER SPONSOR / \$7,500

CONFERENCE BENEFITS

- Four tickets for the Celebration Dinner.
- Sponsor banner at the Celebration Dinner.
- Sponsor sign at the Celebration Dinner.
- Sponsor recognition in conference program.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFITS

- Sponsor recognition in Horizons magazine.
- Silver sponsor of one First Fridays webinar.

ALL CLASS SOCIAL / \$5,000

CONFERENCE BENEFITS

- Two tickets for the All Class Social.
- Sponsor banner at the All Class Social.
- Sponsor sign at the All Class Social.
- Sponsor recognition in conference program.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFIT

- Sponsor recognition in Horizons magazine.

AG TOUR SPONSOR / \$2,500

CONFERENCE BENEFITS

- Two tickets for the ILAC/Nuffield Scholars-USA Luncheon.
- Sponsor sign (shared) at ILAC/Nuffield Scholars-USA Luncheon.
- Sponsor recognition in conference program.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFIT

- Sponsor listing in Horizons magazine.

SPEAKER SPONSOR / \$1,000

CONFERENCE BENEFITS

- Sponsor banner (shared) at speaker sessions.
- Sponsor sign (shared) at speaker sessions.
- Sponsor recognition in conference program.
- Sponsor recognition image (shared) as part of conference social media post.

BONUS BENEFIT

- Sponsor listing in Horizons magazine.

FAMILY & FARM PACKAGE / \$750

CONFERENCE BENEFITS

- Two all-access tickets.
- Sponsor banner (shared) at select conference event.

BONUS BENEFIT

- Sponsor listing in Horizons magazine.

**PURCHASE BY
EARLY BIRD
DEADLINE**



DETAILS

EVENT PAGE

agleaders.org/events/2024-alumni-conference/



PAYMENT INFORMATION

Tickets and sponsorships can be purchased on the event page.

SPONSOR COMMITMENTS DUE

Friday, May 31

ARTWORK

Logos: Sponsors can email a high-quality, full-color company logo to mritchie@agleaders.org. File types: .jpeg, .png, .eps or .ai.

Ads: CALF staff will email sponsors directly with details about custom ads.

SPONSORSHIP QUESTIONS

CALF Development Manager Jodi Litz
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Join us in Monterey!



View of the Monterey Conference Center
from the Monterey Marriott



Photos: SeeMonterey.com



Ag Leadership

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