



Ag Leadership

CALIFORNIA AGRICULTURAL
LEADERSHIP FOUNDATION

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HOST COMMITTEE

Bill Adams (32)
Imperial Western
Products

James Ewart (49)
Delicato Family Wines

Sandy Fiack (29)
Zenith Insurance
Company

Dwight Ferguson
CALF

Christine Ivory (41)
Blue Diamond Growers

Michael Kelley (31)
Central CA Almond
Growers Association

Sean Landberg (52)
Gallo Vineyards Inc.

James McGarry (43)
Pacific Coast Farming

Mike Nunez (29)
Calavo Growers

Rick Stark (39)
Retired, Sun-Maid

Trevor Tagg (50)
West-Gro Farms

April 2024

Dear Potential Sponsor,

Greetings on behalf of the California Agricultural Leadership Foundation (CALF) alumni. We are reaching out because on June 25, 2024, we are hosting the first ever California Country Ag Leaders Golf Tournament at The Club at Crazy Horse Ranch in Monterey County. All proceeds from the fundraiser will support CALF to further its programs and services that aim to help members expand impact, increase leadership and tackle complex challenges. This event is intended to be a fun way to give back and connect with friends and ag industry leaders.

Together with the International Leadership Alumni Conference (ILAC), CALF is hosting its 2024 Alumni Conference (Cultivate Potential) in Monterey on June 25-28. This golf tournament is an optional event prior to the conference. For golfers, we hope to gather local alumni and friends as well as conference attendees from around the state, nation and world. The tournament is intended to be inclusive to anyone in the ag industry or related business who wants to enjoy a round of golf and network with new friends.

To help make the day successful and keep the cost relatively affordable, we are seeking tournament sponsors. Attached you'll find a form with different sponsorship levels. As a sponsor or in-kind donor, you will get brand and business exposure, networking opportunities and tax benefits. When looking over those options, if there is not one that fits your needs or you'd like to make an alternative request, let us know. We welcome any support you would like to offer.

Thank you in advance for your support. Please feel free to reach out with any questions.

With gratitude,

Sandy Fiack
CALF Class 29
559-260-6499
sfiack@thezenith.com

James Ewart
CALF Class 49
831-682-1235
James.Ewart@delicato.com

ABOUT CALF

CALF is a nonprofit 501(c)(3) that operates the California Ag Leadership Program (CALP), considered to be one of the premier leadership development experiences in the United States. Since 1970, more than 1,400 CALP fellows have become lifelong leaders who individually and collectively act as a catalyst for a vibrant agricultural community and make a significant difference in the agricultural industry, their businesses, communities and families.



California Country

AG LEADERS GOLF TOURNAMENT SALINAS VALLEY

OPTION 1: PAY ONLINE

agleaders.org/events/ or scan QR code



OPTION 2: PAY BY FORM

Mail this form with payment

ALL SPONSORSHIPS INCLUDE:

- Name on event sponsors banner and hole signage.
- Recognition in CALF publications, social media and website.

ACE SPONSOR • \$2,000

- Includes 8 golfers (optional).
- Sponsor the awards (1st, 2nd, 3rd place teams; closest to the pin; long drive).

EAGLE SPONSOR • \$1,000

- Includes 4 golfers (optional).
- Sponsor the lunch OR Bloody Mary bar.

BIRDIE SPONSOR • \$750

- Includes 2-4 golfers (optional).
- Game hole, product sampling, creative marketing opportunity!

PAR SPONSOR • \$500

- Includes 2 golfers (optional).

TEE SPONSOR • \$250

Only ACE and EAGLE sponsors may choose their own teams. Otherwise, teams will be assigned at the discretion of the tournament committee. Golfers may request a cart mate. Invite a grower or ag industry affiliate to join the fun!

IN-KIND DONATION

Value TBD

- Examples: golf balls, tees, ball markers, snacks, water, etc.

PURCHASER NAME _____

COMPANY _____

EMAIL _____

PHONE _____

BILLING ADDRESS _____

PREFERRED NAME FOR SPONSOR/DONATION RECOGNITION _____

SPONSOR/DONATION QUESTIONS

CALF Development Manager Jodi Litz
jlitz@agleaders.org / 831-585-1030

All sponsorship funds flow through to the California Ag Leadership Foundation.

CHECK PAYABLE TO:

California Ag Leadership Foundation
80 Garden Court, Ste. 270
Monterey, CA 93940

SPONSOR LOGOS

Logos will be used for signage. Please email a high-quality, full-color logo to mritchie@agleaders.org.
File types: .jpeg, .png, .eps or .ai.



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Thank you for your generous sponsorship!